



ARCSI Announces Regional Ambassador Selections

ROSEMONT, Ill.— February 6, 2023—The Association of Residential Cleaning Services International (ARCSI), a Division of ISSA, has announced the selections of its newest outreach program, the ARCSI Regional Ambassadors. The Regional Ambassadors will serve as a personal connection for ARCSI with its members and a voice in the residential cleaning industry on a local basis.

ARCSI Regional Ambassadors include:

East Region

- Marlo Kanipe, [Deserved Comfort House Cleaning](#), Columbia, South Carolina
- Robin Murphy, [Maid Brigade](#), White Plains, New York

Central Region

- Amber Starling, [Good Witch Cleaning Services LLC](#), Manhattan, Kansas
- Stacey Conkle, [A Beautiful Day Cleaning](#), Prairie Grove, Arkansas

West Region

- TJ Fruichantie, [Meticulous Man Services LLC](#), Nampa, Idaho.

“One of the biggest benefits of being a member of ARCSI is connecting with other success-minded residential cleaning business owners,” said Jeannie Henderson, ISSA Residential Cleaning Council Chair. “Our Regional Ambassadors will be another connection point, working in their regions to bring members together.”

Regional Ambassadors are successful residential cleaning company owners that have invested time and energy into their ARCSI membership and have reaped the rewards. They are going to share their knowledge and experiences with other cleaning company owners.

“I joined ARCSI around 2014 because I was looking for help in growing my cleaning business. I heard that ARCSI was dedicated to helping cleaning business owners like me become better owners and leaders within the cleaning industry,” said Fruichantie. “I continue to be a member of ARCSI first and foremost because of the relationships I’ve built by being a member and also because of the great educational and ongoing learning offered to its members.”

[Find out more about the Regional Ambassador Program](#) and watch for ways to connect with ARCSI’s Regional Ambassadors.

About ARCSI

The Association of Residential Cleaning Services International (ARCSI) was established in 2003 to assist residential cleaning service owners in starting, promoting, building, and expanding their businesses. ARCSI merged with ISSA in January 2017 to become ARCSI, a Division of ISSA. As the residential cleaning arm of the worldwide cleaning industry association, ARCSI brings together members in the United States, Canada, and across the world by providing valuable information and opportunities to ensure the growth and development of its members' businesses through education, networking, and collaboration. For more information, visit arcsi.org or call 800-225-4772 (North America) or 847-982-0800.

About ISSA

With more than 10,500 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Rosemont, Ill., USA, the association has regional offices in Milan, Italy; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit www.issa.com or call 800-225-4772 (North America) or 847-982-0800.

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