



Residential

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COMPANY Earns ISSA Professional House Cleaning Certification
PHC certified professionals are trusted and skilled home cleaning professionals

CITY, STATE – **MONTH DATE**, 2021 – ISSA Residential, the residential cleaning arm of ISSA, is excited to announce **COMPANY**'s cleaning professionals have earned their Professional House Cleaning (PHC) Certification. As an established and trusted program within the global cleaning industry, ISSA's PHC Certification provides residential cleaning companies and their employees with the specific skills and knowledge to professionally clean customers' homes.

"ADD QUOTE ABOUT THIS ACHIEVEMENT – WHAT IT MEANS TO YOU AND YOUR CUSTOMERS," said **YOUR NAME, TITLE, COMPANY**. **"ELABORATE FURTHER HERE IF NECESSARY."**

The PHC Certification provides high-level education and training for cleaning professionals and teams at any stage in their career. The online course consists of seven modules, teaching the technical knowledge needed to function as professional house cleaners today. The course also provides an overview of the science behind cleaning. The training solution features "knowledge checks" to test individuals' skills as well as a final certification exam.

"The pandemic has increased the need for formal accreditations and certifications – people want to know that residential cleaning companies are committed to providing the highest quality clean," said ISSA Education Development Manager Erin L. Lasch, CAE. "Earning this certification illustrates that cleaning employees are trusted professionals. We're proud of **[COMPANY]** for taking this important step and investing in their staff and customers."

PHC Certified professionals and companies can assure customers they are knowledgeable about pathogen remediation, infectious disease cleaning and disinfection, and more. **[COMPANY's]** employees join the hundreds of certified cleaning professionals in earning the PHC Certification.

To learn more about **COMPANY**, visit **[COMPANY WEBSITE]**

To learn more about ISSA's PHC Certification, visit <https://residential.issa.com/phc/>

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About ISSA Residential

ISSA Residential, formerly known as the Association of Residential Cleaning Services International (ARCSI), was established in 2003 to assist residential cleaning service owners in starting, promoting, building, and expanding their businesses. The organization merged with ISSA in January 2017 to become ARCSI, a Division of ISSA, and in 2023 transitioned to ISSA Residential to better align with the greater ISSA community. As the residential cleaning arm of the worldwide cleaning industry association, ISSA Residential brings together members in the United States, Canada, and across the world by providing valuable information and opportunities to ensure the growth and development of its members' businesses through education, networking, and collaboration. For more information, visit residential.issa.com/ or call 800-225-4772 (North America) or 847-982-0800. Follow us on [LinkedIn](#) or [Facebook](#).

About ISSA

With more than 10,500 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Rosemont, Ill., USA, the association has regional offices in Milan, Italy; Toronto, Canada; Sydney, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit www.issa.com or call 800-225-4772 (North America) or 847-982-0800. Follow us on [LinkedIn](#), [Facebook](#), [Instagram](#), [Twitter](#), and [YouTube](#).